

TABLE 3.1 Demographics of Internet Users

Percentage Who Use the Internet	
All Adults	87
Men	87
Women	86
Race/Ethnicity	
White, non-Hispanic	85
Black, non-Hispanic	81
Hispanic (English- and Spanish-speaking)	83
Age	
18–29	97
30–49	93
50–64	88
65+	57
Household Income	
Less than \$30,000/year	77
\$30,000–\$49,999	85
\$50,000–\$74,999	93
\$75,000+	99
Educational Attainment	
High school grad or less	76
Some college	91
College +	97

Source: Pew Research Center Internet and American Life Project 2014a. The Pew Research Center’s Internet Project’s Survey January 9–12, 2014.